



Named Color Replacement

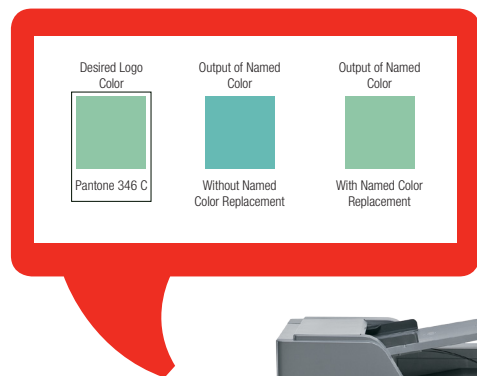
Store color libraries in your Lexmark device providing the ability to print a named color, such as Pantone 123, from the internal library and ensure the best possible match to the logo. This feature is normally found on expensive, high-end graphic arts image processors and is now standard on Lexmark color devices.

Automatic Named Color Replacement:

- Substitute Named Colors
- Create and Manage list of “substitute” colors
- Accurate & Consistent Color Matching
- Support Corporate Branding
- Standardized Color for All Users
- Pantone Calibrated (Printer and Media are sent to Pantone to be Calibrated)

Customer Benefit:

- Color consistency & accuracy
- Match Corporate Colors
- Branding



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